

Meeting teaching and training needs...

CPD4 Health Innovation is developing an exciting new programme of CPD courses for the health sector. The content of these courses is being informed through a range of events which draw together individuals from academia, clinical settings and industry, to discuss skill development needs in the sector.

Along with identifying and delivering courses to meet identified needs, CPD4 Health Innovation is also keen to harness courses that are already available, but which would be of greater use to those outside the academic arena if they were available in a shorter, more intensive format than traditional learning routes currently offer.

Participant Quotes

“Very interesting – made me think”
“Excellent content and variety of materials used”

For further information, please see
www.cpd4healthinnovation.org.uk

CPD4 Health Innovation is supported by the White Rose Health Innovation Partnership and regional development agency, Yorkshire Forward.



CPD4 Health Innovation
Baines Wing,
University of Leeds,
Leeds, LS2 9JT
T: 0113 343 1300
E: info@cpd4healthinnovation.org.uk
www.cpd4healthinnovation.org.uk

CPD⁴
Health
Innovation

CPD Master Class
2 July 2009

Innovation: The Missing Expertise Patient and Public Involvement in Health Innovation:

The NHS Next Stage Review emphasised the role of technology and innovation in improving patient outcomes and quality. Patients and Carers are potential purchasers as well as consumers – involving them at the beginning of the innovation process will help to improve the business viability of a new idea, process or product.

**Training and Development
for Health Technology**



CPD Master Class 2 July 2009

University of Leeds
Room 101
Charles Thackrah
Clarendon Road
Leeds

Patient experience and knowledge has a vital role to play in the development and adoption of new technology. Opportunities for genuine engagement and successful models of 'co-creation' that facilitate the combination of different kinds of knowledge and expertise can be difficult to achieve

This master class will bring together NHS, Industry, Higher Education and Service Users & Carers in an informative, challenging and highly interactive day to provide:

- Increased awareness of the *impact and value* of involving patients, carers and local communities in health innovation and design
- Opportunity to reflect on participants' own experience of and attitudes towards engaging with patients in innovation
- Opportunity to work with innovative and leading edge approaches to involvement and co-creation
- Engagement with the patient voice in problem solving
- Awareness of principles, methods, tools and sources of support
- An opportunity to develop a regional network to support the continued development of effective approaches to engagement and co-creation between patients, industry, NHS and higher education

Cost of Master Class for participants from within the Yorkshire and Humber region is £40 (including regional funding support of 60%)

Cost for participants from outside of the region is £100

CPD⁴ Health Innovation

PROGRAMME

09.00 **Registration** – Room 101 Charles Thackrah

09.30 **Welcome and Introductions**

Elaine McNichol, Director CPD4 Health Innovation

09:35 **Listening to User and Carer Voices**

How We Have Done It - Jools Symons & Patient Voice Team - Leeds Institute for Medical Education

Why We Should Do It - Dr Fiona O'Neill, National Institute for Health Research;

The Benefits of Doing It - Gill Bowskill, Arthritis Care: case study

Round table working: Listening to our patient voices

10:45 **Coffee**

11:00 **Working with User and Carer Voices**

How To Do It - Martin Bontoft, Nationally recognised specialist in Co-design

A Personal Reflection on Doing It - David Blythe, Caring with Confidence and Patient Voice team - Case studies

Round table working – How are you working with patient and carer expertise?

12:45 **Lunch**

13:30 ***Patient Generated Design - Andy Speechley***, Independent Care Products and ***Avril McCarthy***, Devices for Dignity (Medipex Innovation Award Winner 2009).

Patient Adapted Designed – Debbie Purdy

Round table working – The experience of designing together

15:00 **Taking Action**, over tea. Key learning from the day. How can business, NHS and universities use this learning to sustain and improve the work that they do?

15:50 **Closing Remarks**

Elaine McNichol

To book your place, please go to
www.cpd4healthinnovation.org.uk

