

CPD4 Health Innovation provides a one stop shop for accessing innovative and relevant continuing professional development activities across the Yorkshire and Humber region. We specialise in creating environments that bring the right people together in order to:

- **share learning**
- **break down barriers**
- **facilitate understanding**
- **establish productive new partnerships**
- **fast track the application of new knowledge and skills in the workplace**

We draw upon expertise from business, clinical and academic backgrounds to design and deliver high quality, relevant courses that are fit for purpose. Our goal is that on completion of one of our courses you are able to apply what you've learned in the workplace immediately.

In addition to designing and hosting bespoke programmes, CPD4 Health Innovation aims to be a 'hub' for training and development activity across the region. An electronic gateway will soon be available that will signpost the diverse range of suitable post-graduate, validated university modules and programmes that are available across the region, for the Health Technology sector.

There is no charge to participants within the Yorkshire and Humber Region for the Master Class but there is a nominal charge as outlined above for the Modules.

For further information, please see
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CPD⁴
Health
Innovation



Progressing the health sector: *Bringing value to training & development*

CPD4 Health Innovation brings people together from academic, clinical and business backgrounds, fostering an environment in which people can work together to address major professional development issues.

Through its extensive networks and working relationship with the White Rose Health Innovation Partnership and Yorkshire Forward, it is able to access the leading experts from across the region in business, healthcare and academia. CPD4 Health Innovation understands the importance of *applied learning* and the experts we work with ensure they connect the learning they facilitate to the reality of the work environment.

Training and Development **for Health Technology**



Events planned for 2008...

Master Classes

Eight Master Classes are bringing together leaders from across the business, clinical and academic arenas into an interactive forum to explore the diverse needs of health in the context of technological advances that could help meet those needs.

- For health practitioners, it will provide insight into how healthcare quality can be improved through the use of emerging health technologies
- For health managers, it will consider how new tools and developments can assist planning, delivery and control
- For SMEs and larger industry, it will highlight development and commercial opportunities
- For academics, it will present challenges for knowledge transfer and research

Master Class topics include:

- The intelligent use of IT to liberate patients and clinicians
- Electronic Product Design for Medical Applications
- Speeding up the adoption of innovative technologies: the values of health technology assessment in the NHS
- The product supplier interface: The role of marketing in the NHS
- Technology and Innovation Management
- Wireless Technology and Health
- Clinical Trials across *all* technology – demonstrating value
- Integrating Assistive Technology in Health

Continuing Professional Development Modules

Each of the eight Master Classes will inform the development of an associated CPD Module. These modules are being designed at a post-graduate level and will be accessible as stand alone, interactive CPD modules where individuals can learn alongside like-minded people. Following the CPD modules, individuals will be able to return to work and apply their newly acquired knowledge and skills immediately, without the need for formal assessment.

The list of CPD Modules is currently being developed and will include:

- *Mobile Medicine and the role of information technology*
- *Product design and application for medical devices*
- *Understanding and using Health Technology Assessment*
- *Foundations of Marketing for Health Technology*
- *Health Applications for Wireless Technology*
- *Understanding and utilizing pharmaceutical innovation in health*

During 2008, Yorkshire Forward will be supporting 80% of the course fees for twenty places per module.

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CPD4 Health Innovation is supported by the White Rose Health Innovation Partnership and the regional development agency, Yorkshire Forward.

