

## Meeting teaching and training needs...

CPD4 Health Innovation is developing an exciting new programme of CPD courses for the health sector. The content of these courses is being informed through a range of events which draw together individuals from academia, clinical settings and industry, to discuss skill development needs in the sector.

Along with identifying and delivering courses to meet identified needs, CPD4 Health Innovation is also keen to harness the courses that are already out there, but that would be of greater use to those outside the academic arena if they were available in a shorter, more intensive format than traditional learning routes currently offer. Our CPD Design Workshops will address this, providing participants with the tools to offer their courses to a wider audience.

For further information, please see  
[www.cpd4healthinnovation.org.uk](http://www.cpd4healthinnovation.org.uk)

*CPD Design Workshops are supported by the White Rose Health Innovation Partnership and the regional development agency, Yorkshire Forward.*



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CPD<sup>4</sup>  
Health  
Innovation

## Increasing The Impact of Research

*Using knowledge transfer to create “impact” from your research*

The “impact” of research is becoming increasingly important in the context of research applications. There is now a general expectation from Research Councils and other funders that applicants will be able to demonstrate the potential benefits of their research to the wider world and will be able to identify stakeholders outside academia with whom they will engage as an integral part of their research.

**Training and Development  
for Health Technology**



### **Workshop Dates Autumn 2009:**

University of Leeds	tbc
University of York	tbc
University of Bradford	tbc

This workshop will help you to increase the *impact* of your research by developing knowledge transfer strategies to assist with the dissemination of new knowledge. Case studies will be used to demonstrate these principles in action and to demonstrate that *impact* can cover a wide range of activities and outcomes. You will also be introduced to strategies that will increase your opportunities to generate income from your research that will support further development and dissemination activities that might otherwise be difficult to source funding for. Using case studies and examples, the workshop will raise the awareness of participants to the possibilities that exist for knowledge transfer and provide a toolkit to assist researchers to develop or expand knowledge transfer activities arising from their research.

The workshop will bring together academics, researchers and knowledge transfer professionals in an informative, challenging and interactive day.

"We will look at different ways in which universities can engage with organisations in the private and public sector and how contacts made through a whole range of activities, including learning and teaching, graduate recruitment, sponsorship etc, can be developed and linked to research agendas."

### **What areas will be covered?**

- We will look at Research Councils' current interpretations of "impact" and consider case studies and examples of successful knowledge transfer activities
- We will explore the power of partnerships and look in detail at how to develop an effective university-corporate partnership
- We will consider how CPD can be used as a means of dissemination and income generation
- We will review the importance of networks and how to maximise their use
- Participants will be made aware of useful sources of information to support knowledge transfer activities (websites, relevant reports/publications etc)

### **What's in it for me?**

- An opportunity to reflect on the potential impact of your research on the wider world and how that could be achieved
- A chance to plan and prepare knowledge transfer elements of research funding applications – if appropriate, please bring an application specification to which the content of the workshop can be applied
- Examples of KT activities which could be incorporated into research applications
- The chance to expand your networks and meet like-minded people who may offer opportunities for future collaborations

These events are supported by the White Rose Health Innovation Partnership and Yorkshire Forward and are FREE to anyone within the Yorkshire and Humber Region

**To book your place, please go to**  
[www.cpd4healthinnovation.org.uk](http://www.cpd4healthinnovation.org.uk)

