

Meeting teaching and training needs...

CPD4 Health Innovation is developing an exciting new programme of CPD courses for the health sector. The content of these courses is being informed through a range of events which draw together individuals from academia, clinical settings and industry, to discuss skill development needs in the sector.

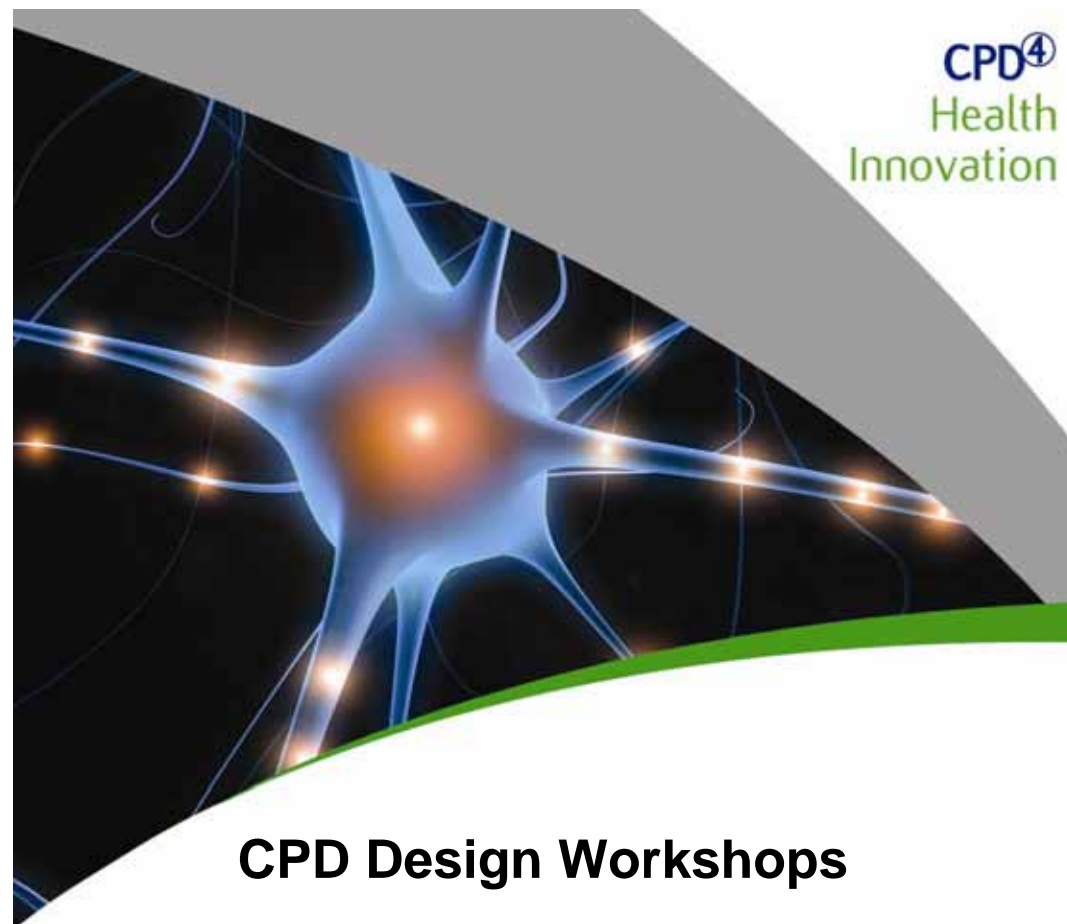
Along with identifying and delivering courses to meet identified needs, CPD4 Health Innovation is also keen to harness the courses that are already out there, but that would be of greater use to those outside the academic arena if they were available in a shorter, more intensive format than traditional learning routes currently offer. Our CPD Design Workshops will address this, providing participants with the tools to offer their courses to a wider audience.

For further information, please see
www.cpd4healthinnovation.org.uk

The CPD Design Workshops are supported by the White Rose Health Innovation Partnership and the regional development agency, Yorkshire Forward. There is no charge to university staff from within The Yorkshire and Humber Region



CPD4 Health Innovation
Baines Wing,
University of Leeds,
Leeds, LS2 9JT
T: 0113 343 1300
E: info@cpd4healthinnovation.org.uk
www.cpd4healthinnovation.org.uk



CPD Design Workshops

Helping course deliverers ensure that their courses are accessible, relevant and meet the real needs of students of all ages and backgrounds

CPD Design Workshops are being developed in tandem with an exciting new range of courses developed to meet the current and future needs of the health sector. The Workshops will help you turn your learning materials into shorter, more concentrated courses to increase their accessibility to 'non-standard' students. If you're interested in delivering short courses, the CPD Design Workshop is for you.

Places are limited, so please register at www.cpd4healthinnovation.org.uk now to book your place

**Training and Development
for Health Technology**



Workshop Dates 2008:

University of Leeds	6 th March
University of York	17 th April
University of Bradford	1 st July
University of Sheffield	16 th July
University of Sheffield	9 th Sept
University of Bradford	10 th Sept
University of Leeds	15 th Oct
University of York	16 th Oct

Refresh the traditional

The workshops are aimed at academic or other staff from across Yorkshire and Humber who are interested in how to design and deliver CPD programmes in an accessible, exciting and relevant format for students of all ages and backgrounds.

Increase student engagement

We use accelerated learning techniques based on the Whole Brain Model to enable you to redesign traditional materials to increase student interest and engagement.

The Whole Brain Model

The result of extensive scientific research into the physiology architecture of the human brain, it reflects a deep understanding in how individuals like to think, learn, interpret and communicate from different perspectives:

- A: logical/factual (likes to know WHAT?)
- B: controlled/sequential (likes to know HOW?)
- C: emotional/interpersonal (likes to know WHO?)
- D: holistic/intuitive: (likes to know WHY?)

What will the workshop entail?

- We'll review how people learn and the challenge of delivering to different learning preferences
- We'll help you understand the principles and practice of Accelerated Learning Techniques
- We'll show you how the Whole Brain Model relates to teaching

All this will help you deliver CPD programmes that engage and enthuse students, providing you with skills to create the right learning environment for your audience and facilitate their learning effectively.

What's in it for me?

- The chance to recap on the key theories of adult learning
- An opportunity to reflect on your own teaching and learning style
- The time and space to explore the principles of accelerated learning and consider how they could apply to your courses
- A unique occasion to design and deliver an effective four day CPD programme using the Whole Brain Model.

To book your place, please go to
www.cpd4healthinnovation.org.uk

